

## REDEFINING COMFORT & ELEGANCE

Furniture Manufacturer

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## **STORY OF OPAA HOMES**

OPAA HOMES stands as a testament to a journey fueled by passion and vision.

Founded in November 2022 by Aman Gupta, OPAA HOMES is more than just furniture manufacturing;

it's a story of transformation and ambition. With roots tracing back to a humble family furniture retail business established in 2004, Aman Gupta's global exposure and unwavering dedication paved the way for a new chapter in Indian craftsmanship.

Spanning across a 60,000-square-foot unit, OPAA HOMES combines tradition with modern design, creating furniture that reflects Indian heritage with a global touch. Driven by a desire to transform India's furniture industry, OPAA HOMES is a symbol of innovation, aspiration, and the pursuit of perfection.



Author Aman Gupta

## **OUR MISSION**

At OPAA HOMES, our mission is to design and craft innovative. high-quality furniture that enhances living spaces and brings comfort, joy, and connection to people's lives worldwide. We are committed to sustainability. customer satisfaction, and continuous improvement, driven by our passion for excellence and a dedication to creating furniture that stands the test of time.

## **OUR VISION**

At OPAA HOMES, we aim to do more than just make furniture. We want to touch and inspire many lives by being more than an employer—we want to be a source of opportunity and empowerment. By offering meaningful jobs and supporting families, we strive to make a positive impact on the communities we serve. Our goal is to create a culture where everyone can grow, feel respected, and find fulfillment.

We dream of a future where every home is a place of beauty, comfort, and opportunity. Through our work, we want to enrich lives and create a lasting legacy of empowerment for future generations.

## **OUR PURPOSE**

"WE CRAFT INNOVATIVE, SUSTAINABLE FURNITURE SOLUTIONS THAT ENHANCE COMFORT, SOLVE CUSTOMER CHALLENGES, & LEAVE A POSITIVE IMPACT ON THE WORLD."

PIPPAA

## WHY – HOW – WHAT

## Why

To enhance everyday living by creating beautiful, comfortable and durable furniture that transforms any space where people live, work & gather, believing that well-made furniture can transform lives and environments.

### HOW

We bring together traditional craftsmanship with innovative designs, using high-quality materials and sustainable practices. By understanding the specific needs of our clients across the hospitality, retail, and residential sectors, we deliver customized solutions that exceed expectations. Our commitment to quality and customization ensures each piece is both beautiful and built to last.

## What

We produce a diverse range of high-quality upholstered seating furniture—sofas, recliners, chairs, ottomans, and benches. Our offerings cater to both B2B and B2C markets globally, encompassing OEM services, HORECA projects, and a robust dealer and distributor network. We are expanding our reach to bring our exceptional furniture directly to consumers.

## 60,000

Square Foot Facility **5,700** Production of Seats Per Month

## WE MANUFACTURE THE FINEST SITTING FURNITURE



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#### INNOVATION & CREATIVITY

Our visionary artists and engineers innovate continuously, crafting designs that redefine furniture's art & boundaries.



#### RELIABILITY & CONSISTENCY

Exceptional quality, precision craftsmanship, unparalleled service. Exceeding expectations with perfection as our standard.

#### STREAMLINED PROCESSES

We use Lean manufacturing and systematic processes to streamline production & build high-quality products.





#### SUSTAINABILITY & ETHICAL PRACTICES

Integrity drives our business. We build trust, collaborate, and succeed together with transparency and accountability



#### INVENTORY MANAGEMENT SYSTEM

Our effortless inventory management ensures seamless stock control, timely deliveries, and top customer satisfaction.



Our designs are uniquely tailored to individual needs, crafted through indepth research and dedicated innovation.

Www.opaahomes.in

## WHY US



## COMMUNICATION & TRANSPARENCY

Our CRM system ensures timely updates, responsive assistance, and transparent communication throughout your journey.



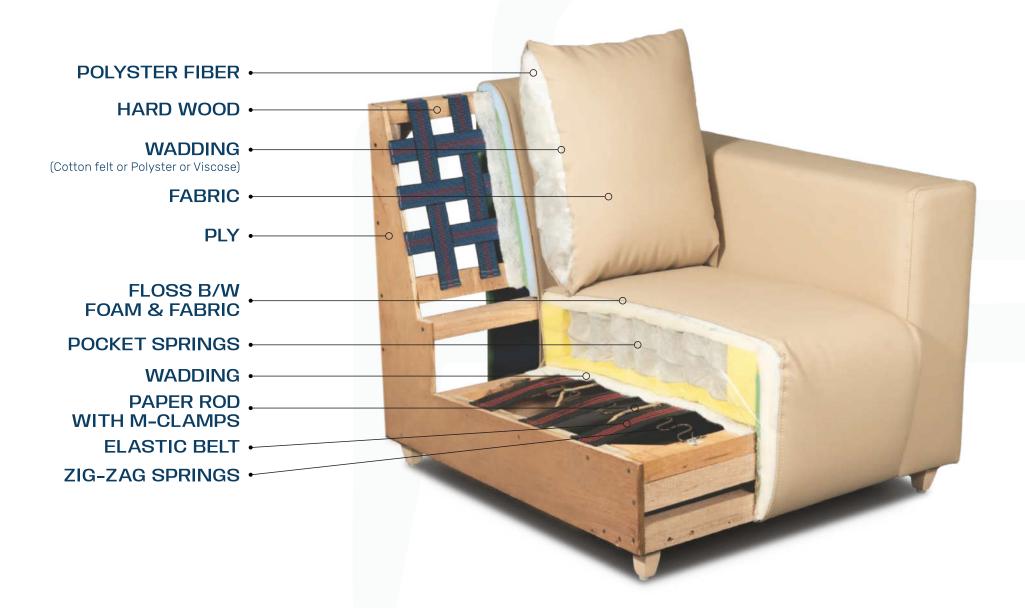
#### CUSTOMISATION FLEXIBILITY

Bring Your Ideas to Life! Our flexible customization options: unique designs, finishes, & features to make your vision a reality.



Unveil our uncompromising quality: Every piece is meticulously checked to ensure exceptional craftsmanship and high standards.

## **BASIC SOFA WITH POCKET SPRING CROSS - SECTION**



## **DEDICATED WORKFORCE**

## OPAA HOMES IS NOT JUST ABOUT MACHINES & MATERIALS

Our people are our greatest asset. From skilled artisans to diligent support staff, our team works tirelessly to fulfil orders with unmatched expertise and dedication.

Our facility also provides a secure and supportive environment for our workforce, with assigned labour contractors managing security, housekeeping, and additional manpower needs effectively.





We take pride in our Indian craftsmanship, generating local employment and stimulating economic growth within our communities & country.



CSR



# OUR SOCIAL INITIATIVES

At **OPAA SEVA SAMITI**, we are dedicated to creating a meaningful impact in our communities. We offer free education, organize tree-planting events, and provide essential food & clothing to those in need. Additionally, we assist with traditional marriages for those who cannot afford them, ensuring these moments are celebrated with dignity.





As committed community members, we continuously strive to uplift and support society, always aiming to make a positive difference.











## **OUR UPCOMING FACILITY**

At Opaa Homes, we are excited to announce the expansion of our operations with a new 150,000 square foot facility, set to be operational soon.

This state-of-the-art plant represents not only an increase in our production capacity allowing us to create an additional 15,000 seats per month but also a leap forward in our manufacturing capabilities.

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## A VISION FOR THE FUTURE

## 1,50,000

Square Foot Facility

## 20,000

Production of Seats Per Month

## **CERTIFICATIONS & PARTNERSHIPS**





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